









**1999 Utah Public Health Conference** 

# Collaboration into the 21<sup>st</sup> Century

**Salt Palace Convention Center - May 12-14** 

**Co-Sponsored by:** 

Utah Public Health Association
Health Education Association of Utah
Utah Environmental Health Association
Community Health Nursing Interest Group













# Welcome to the 1999 Utah Public Health Conference

As members of four of the major public health associations in Utah we welcome you to the last Utah Public Health Conference to be held in this century. We in public health have much to be proud of, much to be concerned about and much to look forward to as we look into the 21st century. Public Health has had to learn to collaborate with others in related fields and professions. But, what does the future hold for us? Contemplating this has helped us decide on the theme for our meeting: Collaboration Into the 21st Century.

Joining together at this annual conference gives us the opportunity to reflect on positive achievements, address areas of concern, and plan for the future of improved public health.

Each of us belongs to a profession of great heritage and purpose. This year's conference will have something for everyone, whether it be education, environmental health, personal preventive health, and medicine/ public health. It is imperative that as public health workers we understand our link to the medical community and the collaborative partnership that must bind medicine and public health together.

We have worked hard to make this event not only informative but highly productive as we have the opportunity to rub shoulders, plan together, and move forward in a unified way.

Welcome to the 1999 Utah Public Health Conference!

- Conference Planning Committee

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# **Keynote Speakers**

We are fortunate to have important national leaders all in one conference, and are anxious to be hearing from each of them. More complete biographical information is available in the Speaker Bios section of this program.

#### Mohammad N. Akhter, MD, MPH

Executive Director, American Public Health Association

"Partnership in Public Health: The Power of Collaboration"



Thursday, 5/13/99 - 9:00 AM - Room 251A -F

The changing environment, aging population, and constantly shifting health care delivery system pose new challenges for public health. These challenges can only be met by establishing successful partnerships with other public health agencies in order to continuously improve the health status of our people. This presentation will discuss elements necessary to establish these collaborations and the qualities of the leadership necessary to maintain and enhance such partnerships.

Dr. Mohammad Akhter (pronounced "actor") is executive director of the American Public Health Association, the oldest and largest organization of public health professionals in the world. Prior to joining APHA, Dr. Akhter was a senior advisor at the U.S. Department of Health and Human Services. Dr. Akhter is a physician with Board Certification in preventive medicine and is a clinical professor in the Department of Family and Community Medicine at Georgetown University Medical School in Washington, D.C. Dr. Akhter served in many public health leadership positions including the director of the Missouri State Department of Health and as Health Commissioner in the nation's capitol.

#### Frances D. Butterfoss, PhD

Professor, Center for Pediatric Research



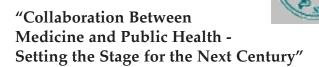
# "Coalitions - Sustaining the Momentum"

Friday, 5/14/99 - 8:35 AM - Room 251 A-F

Dr. Butterfoss received her B.S. degree in Nursing, her M.S. degree in Education, and her Ph.D. in Health Promotion and Education. Dr. Butterfoss is a nationally recognized expert and consultant on the development, maintenance, and evaluation of coalitions for health promotion and disease prevention, including tobacco control, immunizations, alcohol and other drug abuse, nutrition, and breast and cervical cancer.

#### Nancy W. Dickey, MD

President, American Medical Association



Friday, 5/14/99 - 12:15 PM - Room 251A - F

Dr. Dickey will explain the current status of the National Medicine/Public Health Initiative from the perspective of the American Medical Association Board.

Nancy W. Dickey, MD, a board-certified family physician from College Station, Texas was elected President-Elect of the American Medical Association in June 1997 and assumed the role of President in June of 1998. Prior to her election, Dr. Dickey served as Chair of the Board of Trustees from November 1995 to June 1997, and as its Vice Chair from 1994 to 1995. Elected to the AMA Board of Trustees in 1989, she served as Secretary-Treasurer of the AMA from 1993-1994 and as a member of the Board's Executive Committee since 1991. Dr. Dickey is the program director for the Brazos Valley Family Practice Program associated with the Texas A&M University in College Station, Texas.

#### William P. Yellowtail, Jr.

Regional Director, Environmental Protection Agency



#### "Collaboration for a Better Environment"

Thursday, 5/13/99 - 3:15 PM - Room 251A - F

An update on what the Environmental Protection Agency is doing and how it relates directly to public health issues. Issues to be discussed are: children's health, community environmental programs, environmental justice, and agriculture.

Bill Yellowtail, a Crow Indian, is the first Native American and first non-Coloradan to hold the post. A State Senator from 1984 to 1993, the Wyola, Montana rancher has served on Natural Resources, Fish and Game, Judiciary and Education Committees. He chaired the Montana Environmental Quality Council. Bill graduated from Dartmouth College in 1971 where he earned a Bachelor of Arts in Geography and Environmental Studies.

# **Exhibitors**



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Utah Safety Council

# **Conference Social**

Cure yourself of "Anti-Social" disease! Come to the Conference Social!

Thursday, May 13, 4:30 PM - Room 252 A-B

(O:O)

This year the social is an informal time provided by the four sponsoring organizations to meet and visit with colleagues while enjoying refreshments, music, line dancing and Karaoke. Prizes will also be given out during this social.

# Conference Master Schedule



			THURSDAY	, MAY	13		
7:00 AM	Registra	tion	Hallway /251	132	151C	Micuse of Child Safety Seate Bhonds	
7:30 AM	Continer	ntal Breakfast	Room 251A-F	132	1510	Misuse of Child Safety Seats - Rhonda Parker	
8:30 AM	Welcome Welcome to Salt Lake City Kathryn N. Vedder, MD, MPH			133	151F	<b>Food, Mood &amp; Biology</b> - Joan S. Thompson, PhD, RD, CD	
9:00 AM			Room 251A - F	134	151D	Meth Labs and Their Implications to Public Health - Pat Knell	
				135	151E	Making Program Evaluation Easy - Steven R. Hawkes, EdD	
10:00 AM	Break &	View Exhibits	Room 151 G	136	151A	"Holy Collaboration Batman!" - Positiv	
10:20 AM Session#		t Sessions Title / Presenter	See List Below			Conflict and Dispute Resolution - Part Two - Leonard C. Hawes, PhD	
121	151E	The Evolving Role in Managed Care- CHES, MCP	e of Health Educators Tim Butler, MS,	137	252A-B	Cultural Competency - Part II: Developing Your Skills in Cultural Competency - Dr. Samuel Diansongi; Aida Mattingley; Jesse Soriano; Marvin James; Yeou-Lan Chen, PhD; Michael	
122	151F	Safe Communities - An Approach to Reduce Traffic Injury Craig Allred				Melendez, MD; Carolyn Benallyson	
123	151C	Social Marketing	for Public Health	12:20 PM	Awards	Luncheon Room 251 A-F	
Nurses - Part Message to the	Nurses - Part One Message to the R	ie: Getting the Right Right Audience in the	2:15 PM Session#		t Sessions See List Below Title / Presenter		
124	151B	H. Baldwin, DNSc,	Right Way - Catherine N. Glenn, BS; Joan H. Baldwin, DNSc, RN  Jtah Environmental and Public Health		151E	Evaluation of an Outreach Program: Impacting Mammography Rates - Richard C. Bullough, PhD	
	1012	Alliance: Collaboration for the 2002 Olympics - Dean Gillam; Sonja Wallace; Steve Jenkins		152	151B	Reducing the Risk of Sudden Infant Death Syndrome: A Shared Responsibility Anna West, CHES	
125	151D	<b>Grantwriting Fundamentals</b> - Sandra Assasnik		153	151F	Diet Myths 2000 - Joan S. Thompson, Ph,D, RD, CD	
126	151A	"Holy Collaboration Batman!" - Positive Conflict and Dispute Resolution - Part One - Leonard C. Hawes, PhD		154	151C	Social Marketing for Public Health Nurses - Part Two: Promoting Public Health Nursing - Joan H. Baldwin, DNSc,	
127	252A-B	Soriano; Aida Matti	e Value/Need for ncy in Public - Jesse	155	151D	RN; Catherine N. Glenn, BS  Stress Management: Techniques to Relax the Tense - Jeni Libin, BS, CHES	
			endez, MD; Carolyn	156	151A	Y2K - Hoax or HELP !!! - Randy Fisher	
11:10 AM	Break &	View Exhibits	Room 151 G	3:05 PM	Break &	View Exhibits Room 151 G	
11:20 AM Session#	Breakou	t Sessions Title / Presenter	See List Below	3:15 PM		Speaker Room 251A - F ration for a Better Environment William P. I, Jr	
131	151B		anaged Care Market, the Priority of Health bert Hueffner	4:30 PM	Social	Room 252 A-B	

# **Conference Master Schedule**



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8:30 AM	Welcome	•	Room 251 A-F	11:35 AM		View Exhibits	Room 151 G Room 251 A-F	
8:35 AM Keynote Speaker Coalitions - Sustaining the D. Butterfoss, PhD		Room 251 A-F Momentum - Frances	11:45 AM 12:15 PM	Keynote Speaker Room 251A - F Collaboration Between Medicine and Public		Room 251A - F dicine and Public		
9:30 AM	9:30 AM Break & View Exhibits		Room 151 G			setting the Stage for the Next Century - Dickey, MD		
9:45 AM Session#		t Sessions Title / Presenter	See List Below	12:45 PM		ness Meetings Room 251A - F ness Lunch, both organizations - UPHA		
221	151B	Dale E. Bowker	r Environment - Officer	2:20 PM Session#	Breakout	t <b>Sessions</b> Title / Presenter	See List Below	
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223	151F	WAITER - There's Water! - Lessons Riverton Water - T REM		252	151E	Shaken Baby Syndrome - What Is It a How Big of a Problem Has It Become Dawn Fitzpatrick, CHES		
224	151A	Medicine - Steve F	w to Practice Evidence-Based edicine - Steve Ratcliffe, MD, MSPH		252A-B	Traditional and Alternative Health: Cultural Perspectives - China and the Pacific Islands - Kingi Langi, MD; Yeo Lan Chen, PhD		
225	151D	Using Internet Data Resources to Assess Community Child Health Needs - Luis Paita, Ph.D.; Trent Lemperle; Darryl Snyder; Irina Grabovsky, M.S.		254	151 A	"What's Happening?: A Community Collaboration Project on Diabetes" - Barbara Larsen, MPH, RD; Tom Jackson, MBA		
10:35	Break & View Exhibits Room 151 G		Room 151 G	255	151F	Collaboration & Advocacy: Let's Sing		
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231	151B		Smart! Achieving a nd an Active Lifestyle - D, MPH	256	151C	An Introduction to Geographic Information Systems (GIS) for Public Health: Application and Management of GIS Projects - John Librett, MPH		
232	151A	Child Advocacy -	Tim M. Cosgrove	257		Epidemiology and Data - Collaboration of Health & the Web - Doug Kirby  Session Room 251A - F		
233	151E	Anthony C. Tidwell Fitzgerald, DDS, M CDA; Jennifer A. M	IPH; Sheryl N. Stuewe, lorgan, RN, BSN;	3:20 PM	General			
22.4	Wayne Cottam, DD				Craig R. I	rism Panel - Charles D. Brokopp, DPH; Nichols		
234	151F	W. Dickey, MD; Mic	lealth Initiative - Nancy chael Magill, MD; Scott IPH; Joyce Gaufin, BS;	Adjourn				
235	151D		ity Child Health Needs ; Trent Lemperle; Darryl					



# 121 Thursday 5/13/99 10:20 AM Room 151E The Evolving Role of Health Educators in Managed Care

This presentation will provide an overview of the development of managed care as a new model of health care delivery, describe how it is currently changing and how it is likely to evolve in the foreseeable future. Given this context, existing and potential roles for health educators will be identified and discussed. Emphasis will be placed on how the managed care environment creates new opportunities for collaboration between health care delivery systems, public health agencies, communities, and business. Examples of collaborative efforts will be given. The implications for professional preparation and continuous education will be highlighted.

Suggested Audience: Anyone

Tim Butler, MS, CHES, MCP

# 122 Thursday 5/13/99 10:20 AM Room 151F Safe Communities - An Approach to Reduce Traffic Injury

Forming partnerships between the traditional traffic safety advocates and non-traditional advocates in order to combat all injuries associated with a particular community. An overview of Utah's Safe Communities.

Craig Allred

# 123 Thursday 5/13/99 10:20 AM Room 151C Social Marketing for Public Health Nurses - Part One: Getting the Right Message to the Right Audience in the Right Way

An introduction to social marketing and its use in public health and public health nursing.

Catherine N. Glenn, BS Joan H. Baldwin, DNSc, RN

# 124 Thursday 5/13/99 10:20 AM Room 151B Utah Environmental and Public Health Alliance: Collaboration for the 2002 Olympics

Learn how involved counties of olympic venues are cooperating with the Department of Health, Department of Environmental Quality, Environmental Protection Agency, and the United States Public Health Service to orchestrate regulations and inspections of everything in and around olympic venues including lodging and swimming pools.

Dean Gillam Sonja Wallace Steve Jenkins

125 Thursday 5/13/99 10:20 AM Room 151D

#### **Grantwriting Fundamentals**

This break out session explains the fundamentals of grantwriting. Answers to these and similar questions will be explained: "What is a grant? How are funding sources located? How/where can I get help? Where do I start?"

Sandra Assasnik

126 Thursday 5/13/99 10:20 AM Room 151A "Holy Collaboration Batman!" - Positive Conflict and Dispute Resolution - Part One Leonard C. Hawes, PhD

127 Thursday 5/13/99 10:20 AM Room 252A-B Cultural Competency - Part I: Understanding the Value/Need for Cultural Competency in Public

Through this session attendees will understand a broad definition for cultural competency and the need for public health organizations/programs to improve cultural competency skill of staff. Attendees will learn how to asses current levels of cultural competency

Jesse Soriano
Aida Mattingley
Dr. Samuel Diansongi
Marvin James
Yeou-Lan Chen, PhD
Michael Melendez, MD
Carolyn Benallyson

# 131 Thursday 5/13/99 11:20 Room 151B Changes in the Managed Care Market, Public Health and the Priority of Health Policy Issues

This session will explore the future relationships between public health and other aspects of health care. This will be pursued by sharing the perspectives of several observers of and leaders in health care and public health in Utah and through a discussion with the audience of the implications for public health. Challenges to this assessment will be from: Linda Leckman, MD, Vice President, COO Physician Division, IHC; Howard McQuarrie, MD, Medical Director, Public Employees Health Plan; Patti Pavey, Director, Community Services, Salt Lake City-County Health Department; and all audience members

Robert Hueffner

# **132** Thursday 5/13/99 11:20 Room 151C Misuse of Child Safety Seats

Participants will learn the most common misuses of child safety seats, and what programs are available across the State of Utah.

Rhonda Parker



## 133 Thursday 5/13/99 11:20 Room 151F Food, Mood & Biology

The presentation will include a discussion of mood, the neurochemicals that influence mood, the female cycle and the dietary recommendations for optimizing wellness.

Joan S. Thompson, PhD, RD, CD

## **134** Thursday 5/13/99 11:20 Room 151D Meth Labs and Their Implications to Public Health

This session will explore the dangers of Methamphetamine labs and their implications to public health. Collaboration necessary for safety, clean-up and education will be discussed

Pat Knell

#### 135 Thursday 5/13/99 11:20 Making Program Evaluation Easy Steven R. Hawkes, EdD

Room 151E

136 Thursday 5/13/99 11:20 Room 151A "Holy Collaboration Batman!" - Positive Conflict and Dispute Resolution - Part Two Leonard C. Hawes, PhD

# 137 Thursday 5/13/99 11:20 Room 252A-B Cultural Competency - Part II: Developing Your Skills in Cultural Competency

This session will allow attendees to assess their current cultural competency skills and gain an understanding of the importance of these skills in their personal work situation. Discussion will include specific examples of different cultures and key issues/ideas in cultural sensitivity

Dr. Samuel Diansongi Aida Mattingley Jesse Soriano Marvin James Yeou-Lan Chen, PhD Michael Melendez, MD Carolyn Benallyson

# 151 Thursday 5/13/99 2:15 PM Room 151E Evaluation of an Outreach Program: Impacting Mammography Rates

This session will present a controlled trial comparing impact of difference interventions designed to impact mammography rates. Specific recommendations which are applicable to preventive education efforts will be made. Objective is to focus on defining critical elements for success in preventive and/or screening efforts. Suggested Audience: Community health professionals, people in clinical settings, health care workers, state health employees, health education and public health students.

Richard C. Bullough, PhD

# 152 Thursday 5/13/99 2:15 PM Room 151B Reducing the Risk of Sudden Infant Death Syndrome: A Shared Responsibility

In this presentation, Sudden Infant Death Syndrome (SIDS) will be defined and methods for reducing the risk of SIDS will be discussed. Research will be reviewed and collaboration between health professionals and community agencies will be emphasized.

Anna West, CHES

### 153 Thursday 5/13/99 2:15 PM Room 151F Diet Myths 2000

This presentation will include a discussion on healthy body weights to begin the next milliemum, current drugs used traditionally, the nutritional supplements for weight loss, and the high protein, high fat, low carbohydrate dietary rage.

Joan S. Thompson, Ph,D, RD, CD

# 154 Thursday 5/13/99 2:15 PM Room 151C Social Marketing for Public Health Nurses - Part Two: Promoting Public Health Nursing

Learn strategies to increase public awareness of and improve the image of public health nursing.

Joan H. Baldwin, DNSc, RN Catherine N. Glenn, BS

# 155 Thursday 5/13/99 2:15 PM Room 151D Stress Management: Techniques to Relax the Tense

This presentation will discuss the stress response, and effective ways of dealing with stress. Participants will learn and practice one effective stress management technique. Participants will leave this seminar relaxed and stress free carrying the tools they need to deal with stress on a daily basis.

Suggested Audience: All Conference Attendees

Jeni Libin, BS, CHES

# **156** Thursday 5/13/99 2:15 PM Room 151A Y2K - Hoax or HELP !!!

This session will present several areas concerning Y2K. A brief description of what the problem is; ways to remediate the problems associated with Y2K; Y2K status of the Department of Health, Health Care systems in general, and some highlights on the nation and worldwide compliance. Also a brief discussion on Y2K and personal preparedness for families.

Randy Fisher

# **221** Friday 5/14/99 9:45 AM Room 151B Being Safe in Your Environment

The purpose of this workshop is to promote personal safety by helping the individual become more aware of his/her environment. To avoid becoming victims of physical or sexual assault



an awareness of the dangers around us is our first line of defense. This is a skill anyone can acquire. Problem areas that face each of us in our daily lives will be presented and discussed. By making changes, many times only minor ones, we can successfully avoid problem areas and remain safe. Actual self defense techniques will not be taught, there are many classes available for anyone interested in learning this tactics.

Officer Dale E. Bowker

# **222** Friday 5/14/99 9:45 AM Room 151C Collaboration Between Academe and Service: The Native American Experience

This session examines the difficulties obtaining experience with diverse cultures in Utah using the Native American experience developed by Brigham Young University, College of Nursing as one example. The concept of cultural competency will be reviewed as it applies to nursing. Experiences related to developing the on-going relationships will be discussed. A student will present the value of the experience to her development as a nurse.

Cynthia O'Neill Conger, PhD, RN Cynthia Terry, Nursing Student, BYU

# 223 Friday 5/14/99 9:45 AM Room 151F WAITER - There's A Raccoon In My Water! - Lessons Learned From Riverton Water

Description of the Salt Lake City-County Health Department's emergency response program, discussion of the 1998 Riverton water contamination incident, lessons learned from this incident, and general water contamination issues.

Ted H. Sonnenburg, REM

### 224 Friday 5/14/99 9:45 AM Room 151A How to Practice Evidence-Based Medicine

Attendees will acquire an understanding of what evidence-based medicine is. They will also be able to justify the use of evidence-based medicine, gain an understanding of the importance of the concepts of validity and relevance to the application of evidence-based medicine, and acquire an understanding of the use of systematic reviews, specifically the Cochrand library. Finally, they will begin the process of overcoming information overload by building and electronic Evidence-Based Medicine (EBM) toolbox.

Steve Ratcliffe, MD, MSPH

# 225 Friday 5/14/99 9:45 AM Room 151D Using Internet Data Resources to Assess Community Child Health Needs

A panel of presenters will demonstrate the use of internet resources for research on the health status, utilization, and outcomes related to child and adolescent health. Presenters will highlight web-based systems maintained by different entities in the Utah Department of Health and encourage interaction with participants to identify opportunities for enhancing each system's capability to meet the needs of end users.

Luis Paita, Ph.D. Trent Lemperle Darryl Snyder Irina Grabovsky, M.S

# 231 Friday 5/14/99 10:45AM Room 151B Eat Smart! Move Smart! Achieving a Healthy Weight and an Active Lifestyle

Practical methods for you to use for weight management and physical activity will be discussed. Session will actively engage audience in interactive discussion, and will be full of great ideas on incorporating these methods into your daily lifestyle.

Ted D. Adams, PhD, MPH

# 232 Friday 5/14/99 10:45AM Room 151A Child Advocacy

The statistics on Utahs child abuse and neglect are shocking to say the least and at the same time presents us with some engaging opportunities and challenges. It also tells us that we still have much work to do. That's why Primary Children's Medical Center has initiated a new Grassroots Advocacy Network aimed at being an advocate for children and making children a priority issue.

Tim M. Cosgrove

# **233** Friday 5/14/99 10:45AM Room 151E Issues in Oral Health - Utah's Abcess

Educational panel addressing oral health issues in Utah.

Anthony C. Tidwell, DDS C. Michael Fitzgerald, DDS, MPH Sheryl N. Stuewe, CDA Jennifer A. Morgan, RN, BSN Wayne Cottam, DDS

# 234 Friday 5/14/99 10:45AM Room 151F Collaboration in Action: The Medicine/Public Health Initiative

In this session a brief review/overview of the National Medicine/PHI, and Utah Healthcare Professions/PHI will be given. Examples of successful collaboration and measurement of these organizations' current projects will be discussed

Nancy W. Dickey, MD Michael Magill, MD Scott D. Williams, MD, MPH Joyce Gaufin, BS Moderator Kim Segal, MPH/HSA

# 235 Friday 5/14/99 10:45AM Room 151D Using Internet Data Resources to Assess Community Child Health Needs

A panel of presenters will demonstrate the use of internet resources for research on the health status, utilization, and outcomes related to child and adolescent health. Presenters will highlight web-based systems maintained by different entities in



the Utah Department of Health and encourage interaction with participants to identify opportunities for enhancing each system's capability to meet the needs of end users.

Luis Paita, Ph.D. Trent Lemperle Darryl Snyder Irina Grabovsky, M.S.

# **236** Friday 5/14/99 10:45 AM Room 151C Evaluation For Health Promotion Coalitions

This session will enable participants to evaluate coalition effectiveness in terms of strategies, group process, program improvement and the achievement of outcomes. Participants will be introduced to the Coalition Technical Assistance and Training (CTAT) Model and learn how to use evaluation tools such as the Coalition Effectiveness Inventory (CEI), the Meeting Effectiveness Inventory (MEI), the Plan Quality Index (PQI), and the Team Effectiveness Questionnaire.

Frances D. Butterfoss, PhD

# 251 Friday 5/14/99 2:20 PM Room 151B What Are Those Red Spots? - Cutaneous Eruption & Infectious Disease

Introduce a variety of conditions focusing on some that can have serious complications

D. Edgar (Ed) Allen, MD, PC

# 252 Friday 5/14/99 2:20 PM Room 151E Shaken Baby Syndrome - What Is It and How Big of a Problem Has It Become?

Will cover the basic medical definitions, biomechanics of injury, statistics and effective prevention strategies.

Dawn Fitzpatrick, CHES

# 253 Friday 5/14/99 2:20 PM Room 252A-B Traditional and Alternative Health: Two Cultural Perspectives - China and the Pacific Islands

Participants will gain an understanding of traditional and alternative health from China and the Pacific Islands

Kingi Langi, MD Yeou-Lan Chen, PhD

# 254 Friday 5/14/99 2:20 PM Room 151 A "What's Happening?: A Community Collaboration Project on Diabetes"

HealthInsight and the Utah Diabetes Control Program have been collaborating for the past three years with ambulatory care providers to implement Quality Improvement projects that are designed to improve the care of patients with diabetes. Lessons learned through this process will be shared, as well as suggestions on how to utilize quality improvement principles to improve community collaborative projects.

Barbara Larsen, MPH, RD

# 255 Friday 5/14/99 2:20 PM Room 151F Collaboration & Advocacy: Let's Sing Off the Same Page

People attending this presentation will be able to learn different approaches on how to plan, implement a grassroots effort locally and statewide. Collaboration and partnering will be assessed and case studies will be used to give examples of effective and ineffective methods. People will be able to apply basic principles to implement programs to gain consensus with groups with the goal of collaborating and sharing a vision.

Beverly J. May, BS

# 256 Friday 5/14/99 2:20 PM Room 151C An Introduction to Geographic Information Systems (GIS) for Public Health: Application and Management of GIS Projects

This presentation is for individuals who may no have the skills to geocode and map data but have an interest in learning how they could include GIS work in their program planning and evaluation process. The presentation will...

- \* provide an introduction to the uses of GIS
- \* highlight the work involved with GIS
- \* show examples of public health GIS
- \* introduce analysis issues with GIS
- \* process health promotion opportunities

John Librett, MPH

# 257 Friday 5/14/99 2:20 PM Room 151D Epidemiology and Data - Collaboration of Health & the Web

This presentation will focus on the Internet as a resource for public health professionals. The first part of the presentation will focus on ways to find information and judge its value. The second part will focus on our responsibility to use this medium to enhance Public Health in Utah. There should be something of interest for both novice web surfers and seasoned internet professionals.

**Doug Kirby** 

#### General Session

## **260** Friday 5/14/99 3:20 PM Room 251A - F Bioterrorism Panel

Panel members will discuss agents of major concern; response plans for dealing with biological threats; coordination and planning efforts at the local, state and national levels; methods to improve surveillance and communications; and educational needs.

Charles D. Brokopp, DPH Craig R. Nichols



#### Ted D. Adams, PhD, MPH

Program Director, Fitness Institute at LDS Hospital

Fitness Institute at LDS Hospital ldtadams@ihc.com

Doctorate in exercise physiology. Post-doctorate fellowship in pediatric cardiology (University of Utah School of Medicine). Program director of the LDS Hospital's Fitness Institute for 19 years. Adjunct professor (University of Utah) in the Departments of Family and Preventive Medicine, Exercise and Sports Medicine, and Physical Therapy. Research interests include the genetics of obesity and clinical preventive services guidelines.

#### Mohammad N. Akhter, MD, MPH

Executive Director American Public Health Association comments@msmail.apha.org ORhttp://www.apha.org

Dr. Mohammad Akhter (pronounced "actor") is executive director of the American Public Health Association, the oldest and largest organization of public health professionals in the world. Prior to joining APHA, Dr. Akhter was a senior advisor at the U.S. Department of Health and Human Services. Dr. Akhter is a physician with Board Certification in preventive medicine and is a clinical professor in the Department of Family and Community Medicine at Georgetown University Medical School in Washington, D.C. Dr. Akhter served in many public health leadership positions including the director of the Missouri State Department of Health and as Health Commissioner in the nation's capitol. He is now guiding the association by strengthening its scientific bas and enhancing its advocacy role to protect the health of the American people in the 21st century.

#### D. Edgar (Ed) Allen, MD, PC

Dermatologist, Private Practice in the Ogden area

Associate Clinical Professor, University of

Utah deallenmd@aol.com

Born in Ogden, Utah; Married to the former Patricia More - have 6 children; Education: BA- Weber State College; MD–University of Utah; Medical Internship–Duke University; Dermatology Residency–Duke University; Board Certified in Dermatology and Dermatology

#### Craig Allred

Director, Utah Highway Safety Utah Highway Safety Office

Craig joined the Utah Highway Patrol in 1976. He has served in the Commercial Vehicle Unit, Field Operations, Executive Protection, and Training Sections of the Highway Patrol. He was promoted to Sergeant in 1986, and has served as a Lieutenant since 1990. Craig spent two years, 1990-1992, in Washington D. C., on loan from the Department of Public Safety, Highway Patrol. He worked with the U.S. Department of Transportation, National Highway Traffic Safety Administration (NHTSA) office. He was the national coordinator of "COPPS" later changed to "Operation Buckle Down". Lt. Allred started this program in two states, which later increased to 37 states and territories. He has coordinated specialized programs, videos, and instructional materials to promote seat belt and child restraint usage.

Lt. Allred is an instructor for the Traffic Safety Institute (TSI), the Law Enforcement Television Network (LETN), and the International Association of Chief of Police (IACP). Craig helped develop several policies for the IACP, and wrote a monthly newsletter published by the IACP. He has been active in highway safety issues, especially safety restraints, for the past six years.

Craig graduated from Snyder High School, Snyder, Texas. He has attended Ricks College, Westminster College, Salt Lake Community College; and is currently working to complete A Bachelors Degree at Weber State University. Lt. Allred has been the Director of the Utah Highway Safety Office since February 1993. He currently serves as the Chair of the National Association of Governor's Highway Safety Representatives (NAGHSR), Occupant Protection Committee, and a member of the Board of Directors.

#### Sandra Assasnik

Associate Bureau Director Bureau of Primary Care and Rural Health Systems, Utah Department of Health

Graduate School in Medical
Anthropology. Current responsibilities include health professions shortage designations; health professions loan repayment and scholarship programs; retention and recruitment of health care providers; State-20 J-1 visa waiver program; small grant writing assistance program; Primary Care Needs Assessment; Quarterly Intelligence Reports to federal Bureau of Primary Health Care; Continuation Grants (Cooperative Agreement, State Loan Repayment Program, and State Office of Rural Health).

#### Joan H. Baldwin, DNSc, RN

Associate Professor Brigham Young University College of Nursing joan baldwin@byu.edu

Doctorate of Nursing Science (DNSc) from the Catholic University of America, Washington, DC; Master of Science in Family Health Nursing, University of San Diego, San Diego, Ca.; Master of Arts in Guidance and Counseling in Education, Hampton Institute, Hampton, VA. Dr. Baldwin has been Clinical Director for Group

Health in Washington, DC; Director of Nursing at State Hospital South (psychiatric hospital), Blackfoot, ID; Clinical Supervisor - Home Health: has taught at 6 universities across the country in community health nursing, etc.

#### Carolyn Benallyson

Admissions Advisor Salt Lake Community College Skills Center

Ms. Benallyson currently serves as an Admissions Advisor at the Salt Lake Community College Skills Center in Salt Lake City. She has previously worked as a Vocational Counselor at the Ogden-Weber Applied Technology Center in Ogden and at other community based programs throughout Utah. Ms. Benallyson received her Baccalaureate in Science from the University of Utah majoring in Family and Child Development, and completed her MSW from the U of U. She has served as a member of various committees throughout the Salt Lake Valley for Native American interests and concerns (i.e. Indian Child Welfare Act, voter registration, cultural consulting, etc.) She has worked with people of all ethnic backgrounds and experiences in both Native American settings as well as non-Native settings. She has served on the Ethnic Health Advisory Committee, the Ethnic Mental Health Committee and the Health Policy Commission's Technical Advisory Group for Special Populations and the Rural Health Grants/Proposals Advisory Committee.

#### Officer Dale E. Bowker

Police Officer Layton City Police Department

Officer Dale E. Bowker has been a police officer with Layton City since October 1987. From August 1994 to September 1997 he worked in the Community Policing Division. During that time he organized neighborhood watch groups and gave various presentations on personal safety and crime prevention. He also worked extensively in preventing the underaged sale of alcohol and tobacco to youth.

In June 1995, Officer Bowker became a D.A.R.E. Officer and teaches the program in addition to this other duties with the department. He has been recognized previously as D.A.R.E. Officer of the Year by the Alcohol Coalition for his efforts in preventing sales to underaged youth. Currently he is working to become a D.A.R.E. Mentor where he will train other police officers to become D.A.R.E.

Certified.

#### Charles D. Brokopp, DPH

Director, Division of Epidemiology and Laboratory Services, Utah Department of Health cbrokopp@doh.state.ut.us

Dr. Brokopp is Director of the Division of Epidemiology and Laboratory services, Utah Department of Health. Prior to coming to Utah, he was an assistant administrator of the Oregon Health Division for four years, and state epidemiologist and public health laboratory director for the Idaho Health Division for 13 years. He has degrees from the University of Wisconsin and the University of North Carolina in Chapel Hill. His years of experience in public health have primarily been at the state level in Wisconsin, Idaho, Oregon and now Utah. He has worked closely with staff of many public health programs at the federal, state and local level. He has served as a public health consultant for the World Bank and World Health Organization on projects in Nigeria and India. He has been active in the Oregon and Idaho Public Health Associations and served as legislative chair and president of the Idaho Public Health Association and delegate to APHA.

#### Richard C. Bullough, PhD

Director, Quality and Health Improvement United Healthcare of Utah rich\_bullough@uhc.com

Dr. Bullough currently serves as Director of Quality and Health Improvement for United Healthcare of Utah in Salt Lake City. He has been employed at United Healthcare since 1995. He also holds an adjunct faculty position in the Division of Nutrition at the University of Utah. Prior to his employment with United Healthcare of Utah, he was a National Institutes of Health research fellow at the University of Colorado Health Sciences Center in Denver. He received his PhD and MS degrees from Colorado State University. While at Colorado State he managed the Human Metabolism Laboratory and the Student Wellness Programs.

#### Tim Butler, MS, CHES, MCP

Manager, Health Promotion Services IHC Health Plans

Mr. Butler began his career in health care field at LDS Hospital in 1974. He has worked in the areas of patient education, rehabilitation and wellness related areas for 25 years. He currently serves as the Manager of Health Promotion Services for IHC Health Plans. He is in the process of developing and implementing a comprehensive worksite health promotion programs and integrating health promotion and prevention services into IHC insurance products.

#### Frances D. Butterfoss, PhD

Public Health Educator and Associate Professor Center for Pediatric Research

Dr. Butterfoss received her B.S. degree in Nursing, her M.S. degree in Education, and her Ph.D. in Health Promotion and Education. Dr. Butterfoss is a nationally recognized expert and consultant on the development, maintenance, and evaluation of coalitions for health promotion and disease prevention, including tobacco control, immunizations, alcohol and other drug abuse, nutrition, and breast and cervical cancer.

#### Yeou-Lan Chen, PhD

Professor of Nursing Westminster College

Yeou-Lan Duh Chen, PhD, RN, is a Professor at Westminster College School of Nursing in SLC, UT. She teaches "Nursing Research", "Traditional Chinese Medicine", "Community Health Nursing", Complementary Healing Practices", "Chinese Philosophy, Culture and Medicine", and "Nursing Theory" to students on the graduate and undergraduate level. Dr. Chen is interested in complementary healing practices (especially traditional Chinese medicine), transcultural health care, healthy aging, and women's health. She has conducted research and published articles and books related to the above topics. Her most recent publication is a nursing theory which she developed to describe and explain Chinese American elders' health promotion and illness prevention processes. The theory is entitled "Conformity with Nature" and is based on traditional Chinese philosophy, culture and medicine.



#### Tim M. Cosgrove

Child Advocacy Specialist Primary Children's Medical Center pctcosgr@ihc.com

Tim M. Cosgrove is a Child Advocate at Primary Children's Medical Center in Salt Lake City. Primary Children's is the pediatric referral center for the Intermountain area and has taken on the responsibility of serving as an advocate on children's health and safety issues. Originally born and raised in Utah, Tim received his bachelor's of science degree in political science from Weber State University in 1992. In 1995 he received his master's degree in issue and campaign management from George Washington University in Washington D.C.

Tim has worked on state and federal legislation and building grass roots advocacy groups in Washington D.C., Nevada, North Carolina, Iowa, Illinois, Nebraska and now Utah. He is currently working on a variety of children's issues including child car seat safety, gun safety, child abuse prevention, a Primary Seat Belt bill, and a Child Abuse Protection bill. He is a member of the Utah Safe Kids Coalition, serves on the Utah Kids Coalition Advisory Committee, as a board member for the Utah Association for the Education of Young Children, and serves on the Utah Child Fatality Review Committee.

#### Wayne Cottam, DDS

Dental Director, Central City Community Health Center

Dr. Cottam is a practicing dentist and an advocate for the underserved communities in the state. Through the Community Health Center, He provides oral health care to those without dental insurance and no other resources for oral health care. He is an active member of the Salt Lake County Oral Health Task Force

#### Dr. Samuel Diansongi

Member, Ethnic Health Advisory Committee

Dr. Diansongi received his degree as a Medical Doctor from the University of Lubumbashi in Zaire. He became a specialist in Psychiatry from the University of Kinshasa in Zaire. He received a scholarship of the Catholic University of Leuven (Belgium) for studies on the anthropology of the body. He served as Locum Medical Doctor in Internal medicine at the Raleigh-Fitkin Memorial Hospital in Manzini, Swaziland. His professional memberships include the Zairean Medical and Dental Council, the Zairean Neuropsychiatrist Association, and the Swaziland Medical and Dental Council.

#### Nancy W. Dickey, MD

President American Medical Association

Nancy W. Dickey, MD, a board-certified family physician from College Station, Texas was elected President-Elect of the American Medical Association in June 1997 and assumed the role of President in June of 1998. Prior to her election, Dr. Dickey served as Chair of the Board of Trustees from November 1995 to June 1997, and as its Vice Chair from 1994 to 1995. Elected to the AMA Board of Trustees in 1989, she served as Secretary-Treasurer of the AMA from 1993-1994 and as a member of the Board's Executive Committee since 1991. Dr. Dickey is the program director for the Brazos Valley Family Practice Program associated with the Texas A&M University in College Station, Texas. Dr. Dickey chaired the AMA's Ad Hoc Technical Advisory Committee on Health System Reform from 1993 to 1994. She chaired the Finance Committee from 1992 to 1994 and served as a member of the Board's Subcommittee on Membership from 1993 to 1994. She served as an AMA commissioner for the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) from 1989 through 1995, including service on the Accreditation Committee, the Standards-Survey Procedures Committee and the Task Force for Psychiatric Facilities.

Prior to Dr. Dickey's election to the Board, she served as a member of the AMA Ad Hoc Committee on Women in Organized Medicine from 1979 to 1980. She also served as a member of the AMA Council on Ethical and Judicial Affairs from 1980 to 1989 and as its Chair from 1984 to 1987. She is Fellow of the American Academy of Family Physicians and has served as Vice President of the Texas Medical Association from 1986 to

1987 and as Delegate to the Texas Medical Association from Fort Bend County Medical Association from 1984 to 1989

A graduate from the Stephen F. Austin State University, she received her medical training at the University of Texas Medical School at Houston, where she was a recipient of the Distinguished Alumni Award. She has served as a reviewer for the Journal of the American Medical Association and on the editorial advisory boards of Patient Care, Medical World News and Medical Ethics Advisor. She currently serves on the editorial board of Archives of Family Medicine. Dr. Dickey has taken an active role in various community activities including coaching in a youth soccer league from 1986 to 1988 as as a sponsor for the United Methodist Youth Fellowship form 1991 to 1995. She has served as a member on the Boards of Directors of the Hasting Center, the Office of Early Childhood Development, and the local chapter of the American Heart Association. She is a member of the Christ United Methodist Church in College Station. Dr. Dickey and her husband (Champ),

Dr. Dickey and her husband (Champ), have three children, Danielle, Wilson, and Elizabeth.

#### **Randy Fisher**

Director, Office of Information Technology Utah Department of Health Office of Information Technology rfisher@doh.state.ut.us

Since October 1998 - Director of the Office of Information Technology for the Utah Department of Health. Prior to that was Manager for Data Security and Information Technology Planning for the Department of Health. 1995 - Assigned as Department of Health Year 2000 Coordinator responsible for ensuring all hardware, software programs and embedded systems are Y2K compliant. Currently serve on State Y2K Coordinators Committee and Governor's Y2K Coalition Committee. Also a member of Utah Y2K Users Group. Mr. Fisher has worked for the State of Utah 19 years in several different capacities including State Archives Records Manager and State Administrative Rules Coordinator.



#### C. Michael Fitzgerald, DDS, MPH

State Dental Director Utah Department of Health

#### Dawn Fitzpatrick, CHES

Health Educator
Child Abuse Prevention Center
National Information Support and Referral
Service on SBS
dfitzhlth@inet-1.com

Dawn began the National Service on SBS in 1997. She is a nationally recognized expert on SBS. Dawn earned her degree in Health Administration/Community Health from Weber State University. She is currently an instructor for the University of Utah and is current president of the Health Education Association of Utah. Dawn also has had experience in tobacco prevention education and cessation and is a past chair of the Coalition for a Tobacco Free Utah.

#### Joyce Gaufin, BS

Quality Consultant
Division of Health Care Financing, UDOH
jgaufin@doh.state.ut.us

Quality and Productivity Consultant, Division of Health Care Financing, Utah Department of Health. Graduated Summa Cum Laude from Westminster College, SLC, with a major in Sociology. Immediate Past President, Utah Public Health Association. Vice-Chairperson, Utah Health Care Professions/Public Health Initiative.

Ms. Gaufin has been employed by the Utah Department of Health for over 25 years serving in the Office of Administrative Services, the Division of Community Health Services, and currently in the Division of Health Care Financing. As Quality and Productivity Consultant for DHCF, she provides direction and consultation to Division management and employees on quality improvement strategies, management and leadership, and employee organization development. Ms. Gaufin has served the Utah Public Health Association in many capacities for over 20 years. She received the UPHA Beatty Award in 1994, and a Presidential Citation from the Utah Medical Association in 1998. Ms. Gaufin is a member of the American Public Health Association and the American Society for

Training and Development.

#### Dean Gillam

Olympic Coordinator U.S. EPA, Region 8

Dean Gillam currently serves as the EPA Olympics Coordinator for the U.S. Environmental Protection Agency, Region 8 in Denver Colorado. Previously, he spent ten years as the Unit Leader of the Air Technical Assistance Unit and had responsibility for air permitting, air toxics and air monitoring.

Dean has been with the EPA for 27 years in solid waste, pesticides, toxic substances and air programs and he worked as an epidemiologist with the U. S. Public Health Service. He has a Bachelors Degree in Mathematics and a Masters Degree in Industrial Engineering from the University of Utah. He is a Commissioned Officer of the U. S. Public Health Service.

In his current role Dean participates in environmental initiatives related to the staging of the 2002 Utah Winter Olympics. He works closely with the Utah Department of Environmental Quality and the Utah Environmental and Public Health Alliance, as well as the Salt Lake Organizing Committee to assure that the environment is being safeguarded during the preparations for and execution of the Games.

#### Catherine N. Glenn, BS

Bureau of Chronic Disease Prevention and Control, Utah Department of Health cglenn@doh.state.ut.us

Catherine Glenn is the marketing and public relations specialist for the UDOH's Cardiovascular Program. She graduated from the University of Utah in 1996 with a BS in Communications, emphasizing public relations. Past employment includes work for the advertising agency FJanN. She is a member of the Utah Advertising Federation. Ms. Glenn was the 1998 President of the 5 a Day Association of Utah, and is very involved in the promotional and event planning aspects of 5 a Day. She has received two national gold and one silver awards for excellent media kit design and campaign planning from the National Public Health Information Coalition. Ms. Glenn is involved in working with the American Heart Association in promoting heart

health, is a member of the American Heart Association's Grassroots Advocacy Board, and a member of the Utah Eat Smart/Move Smart Coalition.

#### Irina Grabovsky, M.S.

Applications Programmer Analyst II Office of Health Data Analysis Utah Department of Health igrabovs@doh.state.ut.us

MS Mathematics, PhD candidate in Mathematics with specialization in Statistics. Irina is an Applications Programmer Analyst at the Office of Health Data Analysis (HDA). In addition to her statistical and programming responsibilities with HDA, Irina provides programming support for the Maternal and Child Health Indicators Internet Modules (MatCHIIM).

#### Leonard C. Hawes, PhD

Director, Alternative Dispute Resolution Program
University of Utah
CADR@CC.Utah.ed

Leonard was born in Arizona in 1944 and was raised in a small town in Minnesota from early childhood. His father was a blacksmith and his mother was a school teacher. He has one younger brother. He has taught on the faculties at the University of Minnesota, where he received his PhD in 1970, at The Ohio State University, where he was Director of the Organizational Communication Research Institute, at The Pennsylvania State University, and since 1980 he has been Professor of Communication at the University of Utah.

Leonard served as Director of Graduate Studies at the University of Utah, was the co-founder, and is currently the Executive Director of the Conflict Resolution Certificate Program in the Communication Institute in the Department of Communication at the University of Utah In addition to teaching and researching conflict resolution and facilitation, Leonard facilitates governmental and public policy meetings and hearings. Most recently, he facilitated eight tourism and land use public policy meetings throughout the state of Utah for the Travel Council and Governor's office. He has consulted for and trained at 3M, IBM, Honeywell, Digital Equipment, GTE,



Piper Jaffrey, and Jostens Learning, as well as various county and state governmental agencies.

He is the author of a book on research methods, and more than 40 articles on communications and conflict and dispute resolution, facilitation, dialogue and decision-making.

He and his wife and partner, Michelle, who is the Program Director for the Conflict Resolution Certificate Program, live with their four boys, three dogs, and other assorted pets, in Salt Lake City, Utah.

#### Steven R. Hawkes, EdD

Associate Professor Utah State University Extension

Dr. Steven R. Hawks is currently a Regional Department Head for Utah State University Extension. He is an associate professor of health education in the Health, Physical Education and Recreation Department at USU where he served as the curriculum coordinator for six years. He is a successful grant writer and author, and has many years of experience teaching courses in health planning and evaluation.

#### Dr. Robert Hueffner

Professor of Political Science Governor Scott M. Matheson Center for Health Care Studies, University of Utah

Robert P. Huefner directs the University of Utah's Governor Scott M. Matheson Center for Health Care Studies. He previously developed the University's master degree in public administration. His publications address public finance and budgeting, policy and administrative roles of elected leadership, and health policy. Before joining the University of Utah faculty, he worked in city, county, state and federal governments, being on the personal staffs of Utah Governors Clyde Rampton and of U.S. Treasury Secretary Henry Fowler. He was a member of the Commission on the Operation of the U.S. Senate, and other local, state, and national committees concerned with planning, budgeting, finance, administrative organization and health.

#### Tom Jackson, MBA

Operations Director, Utah HealthInsight tom.jackson@healthinsight.org Tom Jackson, MBA, is the Utah Operations Director at HealthInsight, a non-profit community resource for health care improvement. He is responsible for overseeing Utah and Nevada quality improvement projects funded by the Health Care Financing Administration. He received both his undergraduate and graduate degrees from Stephen F. Austin State University in Nachogdoches, TX.

#### Marvin James

Counselor Salt Lake County Aging Services

Marvin James was born on an Army base in Minnesota in 1951. He learned at an early age there was no getting ill or trying to state home from school as his mother served as the Base nurse and part-time school teacher. Mr. James has served in the military in Air Force Search and Rescue and later as a Navy Seal. He graduated from the University of Missouri with a BA in Behavioral Science upon his discharge from the service. He and his family moved to Utah in 1980 where Mr. James worked in the detox center at Salt Lake County. When the center closed its doors in 1986, Mr. James was transferred to Aging Services where he has worked since. He has been a members of the Ethnic Health Committee since 1991, active with the Urban League, 100 Brothers, past member of the NAACP, and the Post Polio Group.

#### **Steve Jenkins**

Executive Director Summit County Health Department hlcoalville.sjenkins@state.ut.us

Steve Jenkins graduated from Weber State University, with a BS in Microbiology, and received his Masters Degree in Public Health from Loma Linda University. He has been employed with Summit County since 1969. He is currently the Health Director for Summit County. Steve has served as CLEHA Chair, UEHA President, Utah Association of Health Officers President, and National Environmental Health Regional Vice President. He currently serves on the Utah Drinking Water Board for the Utah State Department of Environmental Quality, Chair Environmental Health Licensing Board, Chair Environmental

Public Health Alliance, and also serves on the North Summit School District.

#### Doug Kirby

Information Analyst Utah Department of Health - Division of Epidemiology & Laboratory Services dkirby@doh.state.ut.us

BS from BYU in Microbiology, MS from the University of Washington in Environmental Health Science. Two years with the Tooele County Health Department as an Environmental Health Scientist. Eight years experience in the Hazardous Waste Industry including two years as the Air Compliance Manager at the largest hazardous waste incinerator in North America. Two years with the Utah Department of Health as the 'Web Master' for the Division of Epidemiology and Laboratory Services and currently focusing on web enabling department data sets. Received the Gerald Storey Memorial Award and Presidents Award from the Utah Environmental Health Association and served as President of the UEHA. Currently serving on the UEHA Technical Committee and as the UEHA Newsletter Editor.

#### Pat Knell

Licensed Environmental Health Specialist Salt Lake City-County Health Department Environmental Health Sanitation & Safety

Pat Knell is a Licensed Environmental Health Specialist with the Salt Lake City-County Health Department. She has been an employee of the SLC-County Health Dept. for 26 years and has worked for the Bureau of Sanitation and Safety in Environmental Health for the past 14 years. She is the Program Manager for the Clandestine Drug Lab Response Team and developed the first in-state Health Department response effort in working with the Drug Enforcement Agency (DEA) and local law enforcement agencies. She is the only health inspector that has been fully trained and certified by the DEA. She has two other Lab Responder health inspectors whom she trains and supervises, providing 24 hour, 7 day a week responsibility to respond to meth labs. This effort has been beneficial in closing and cleaning many contaminated sites throughout Salt Lake County. Although no part of her assigned duties, Pat has



attended the Utah Peace Officers Standards and Training Academy, more commonly known as POST. She has worked part-time as a Category 2 Peace Officer.

Pat's primary job is to respond to public complaints involving concerns with health and sanitation issues. In 1995 Pat became the first health inspector to be part of the Salt Lake Community Action Team (CAT) process and continues to serve as the designated representation for a variety of health issues on one of the five CAT teams.

Pat also participates in the Zoonosis Program for the Salt Lake City-County Health Department. This program informs and educates the public on diseases that are contracted by man from various animals.

#### Kingi Langi, MD

Private Physician

#### Barbara Larsen, MPH, RD

Program Manager, Diabetes Control Program, Utah Department of Health

Barbara Larsen, MPH, RD (Program Manager, Diabetes Control Program), is responsible for managing the Utah Department of Health's diabetes control program, including budgeting, supervising, and developing and evaluating the program's annual plan. She has a master's degree in public health and has received a diploma in general dietics training.

#### **Trent Lemperle**

Research Analyst

Research Analyst for the MatCHIIM Project at the Division of Community and Family Health Services, has been accepted as a graduate student on the Master of Public Health program at the University of Utah this fall.

Jeni Libin, BS, CHES

Health Educator

Utah Department of Health, Healthy Utah

ilibin@doh.state.ut.us

Jeni received her BS in Health Education from the University of Utah. Currently she works for the State of Utah in the Healthy Utah Program as a Community Health Specialist. In this position she has had a great deal of experience in giving stress management and other wellness presentations.

#### Jeni Libin, BS, CHES

Health Educator Utah Department of Health, Healthy Utah ilibin@doh.state.ut.us

Jeni received her BS in Health Educatin from the University of Utah. Currently she works for the State of Utah in the Healthy Utah Program as a Community Health Specialist. In this position she has had a great deal of experience in giving stress management and other wellness presentations.

#### John Librett, MPH

Utah Department of Health Bureau of Health Promotion, Physical Activity Program jlibrett@doh.state.ut.us

John Librett has a Bachelors degree in Psychology, a Bachelors degree in Behavioral Science & Health, a Masters in Public Health, and is currently working on his PhD in Health Promotion and Education. He began working with Geographic Information Systems in 1998. His latest paper, "Proximity Analysis of Tobacco Sales Within Drug Free School Zones" won a national award. John is currently the Editor-in-Chief of "Utah's Health: An Annual Review"; Editor-in-Chief elect for the Research Journal of the University of Utah School of Health Sciences, and is a reviewer for the "American Journal of Public Health" and the "Journal for Adolescent Medicine".

#### Michael Magill, MD

Professor and Chairman Department of Family & Preventive Medicine

University of Utah School of Medicine Michael K.Magill, MD, is Professor and Chairman, Department of Family and Preventive Medicine, University of Utah School of Medicine. He is Director of the Utah Area Health Education Centers (AHEC) Program.

Prior to his faculty position at the U of U, Dr. Magill was Senior Vice President for Medical Education and Outreach at Tallahassee Memorial Regional Medical Center, Florida. Other former appointments include Director of the Family Practice Residency Program at

Tallahassee Memorial Regional Medical Center and on faculty in the Department of Family and Community Medicine at the University of Arizona College of Medicine, Tucson.

Dr. Magill has a national reputation as a leader in the discipline of family medicine. He is well known for his work and skills in educational methodologies, clinical behavioral sciences, and practice development. He has served on several national committees pertinent to family medicine education. He also serves as Associate Editor for "Family Medicine, Journal of the Society of Teachers of Family Medicine".

Dr. Magill has been involved with AHEC throughout his career. He trained at AHEC sites while in medical school in North Carolina. He was in Arizona during the startup of the state's AHEC program. In Florida, he was responsible for startup of the first center associated with the new University of Florida AHEC. He came to Utah in 1994 specifically to start the Utah AHEC.

He graduated Summa Cum Laude with High Honors in Psychology from Dartmouth College and received his Doctor of Medicine at Duke University School of Medicine. He completed his residency in the Duke-Watts Family Practice Program.

#### Aida Mattingley

Member, Utah Ethnic Health Advisory Committee aidasmatt@aol.com

Ms. Mattingley is a full-time Librarian-Teacher at the Genealogical Library of Utah. She received her BS in Education from The University of Santo Tomas. She has studied at the Masters level at BYU and the University of Utah. She has been Chair of the Board of Trustees and Director, Filipino Performing Arts of Utah, two-term appointee for the West Valley Arts Council, Chair, and the SLC-Quezon City Sister Cities Committee. She has also been a news correspondent for Philippine News California based national newspaper; member of the Thomasian USA, a California based organization supporting less fortunate children in the Philippines and the Promising Fil-am students in the US. She has lobbied for the Utah Asian Americans for welfare reform, the arts, funding for the ethnic health special pop-



ulation survey; helps community members with the judicial system, INS and UADD. She is the first Filipina to receive the "Utah Centennial Asian American Leadership Awards, and the Governor's Leadership Award.

#### Beverly J. May, BS

Prevention Program Manager Robert Wood Johnson Smokeless States bevjm@msn.com

Ms. May received a bachelors degree in community health education and was awarded 1996 "Outstanding Major in Health Education," and currently is completing her Master of Public Administration at the University of Utah. She has 16 years experience in the area of health, planning, implementing, marketing, public relations and public speaking. Her main area of focus is adolescent health issues.

Ms. May currently serves as the Director of Prevention Program for the Robert Wood Johnson "Smokeless States" Project. She administers and gives technical assistance for the sixteen anti-tobacco mini grants throughout the state of Utah. She also serves as Director of Grassroots Advocacy for the American Cancer Society and maintains a grassroots advocacy network statewide. Ms. May is also a member of the PTA Health Commission and the USAAV Prevention Committee, and serves as a board member on the Homeless Youth Resource Center and the Westminister College Foundation Board.

#### Michael Melendez, MD

melendez@burgoyne.com

Dr. Melendez is a private consulting radiologist. He received his BS and MD from the University of Utah. He completed an internship in Internal Medicine and his residency in Diagnostic radiology. He is a Diplomate of the National Board of Medical Examiners and a member of the American Board of Radiology. Previously, Dr. Melendez served as staff Radiologist at the FHP/Paracelsus Hospital, and as Corporate Chief of Radiology for FHP, Inc. Dr. Melendez has received numerous honors including Student Body President at the U of U College of Medicine; and Hispanic of the year in Health/Medicine for Utah (1976). Dr. Melendez is active in community affairs serving on the U of U Health Sciences Diversity Advisory Board; Volunteer for the Good Samaritan Program at the Cathedral of the Madeline; President of the Board of Trustees, Centro de la Familia. Dr. Melendez is a member of the Salt Lake County Medical Society, the Utah Medical Association, the Radiologic Society of North American, the Utah State Radiology Society and the American College of Radiology.

#### Jennifer A. Morgan, RN, BSN

Salt Lake City-County Health Department Ms. Jennifer A. Morgan is a Public Health Nurse with FACT (Families, Agencies & Communities Together), a project of the Salt Lake City-County Health Department. Through FACT, Ms. Morgan provides public health nursing services to families and school children in Salt Lake City's under-served "west side" area. Her days as a FACT nurse include episodic care (mending the inevitable bumps and bruises of school-yard play), administering fluoride and other oral health care, and working with school teachers and principals to improve care for children. Ms. Morgan often conducts home visits to assess the health needs of families. She works with teachers to identify children with health needs. Ms. Morgan visits the family and makes appropriate referrals to health care providers.

Ms. Morgan began college study at the College of Eastern Utah while attending high school in Price, Utah. She completed her undergraduate work at the University of Utah, where she was named to the Golden Key National Honor Society in Nursing in June 1996, and was certified as a Registered Nurse (R.N.) by the State of Utah that month. After a brief a brief period at the Kennecott industrial clinic in Magna, Ms. Morgan was appointed as a FACT nurse in October 1996.

#### Craig R. Nichols

Director, Bureau of Epidemiology Utah Department of Health Division of Epidemiology and Laboratory Services

Craig R. Nichols has been employed by the Utah Department of Health since 1973 and presently serves as Director of the Bureau of Epidemiology and State Epidemiologist; he has held both positions since 1984. Other positions include Director of the Bureau of Communicable Disease Control (1980-1984), Public Health Epidemiologist (1977-1979), State Immunization Program Coordinator (1976-1977), and Disease Investigator (1973-1976).

He attended the University of Utah and received a B.S. degree in Biology and Chemistry (1973), did graduate work in epidemiology at the University of Minnesota (1975), and obtained a Masters degree in Public Administration from Brigham Young University (1979). Administration

Some of his recent publications and professional papers have dealt with Hantavirus Pulmonary Syndrome, Distribution and Prevalence of Sin Nombre Virus Within the Major Biotic Communities in the Southwestern United States, Salmonella Enteritidis phage type 4 in Utah, Human Plague, Measles and an Outbreak of Vibrio parahaemolyticus Infections Associated with

#### Cynthia O'Neill Conger, PhD, RN

Assistant Professor Brigham Young University cindy\_conger@byu.edu

Eating Raw Oysters.

Dr. Cynthia O'Neill Conger received her Baccalaureate Degree from San Jose University, and a Masters in Nursing Administration and a Ph.D. in Transcultural Nursing from the University of Utah. Cindy has taught at Brigham Young University since 1985 in both the baccalaureate and masters program, focusing primarily on Community Health Nursing, Home Health, Community Assessment, Transcultrual nursing, and Health Policy. She currently serves as the Vice President of the Utah Public Health Association and member of the Salt Lake County Environmental Advisory Commission.

#### Luis Paita, Ph.D.

Director, Office of Health Data Analysis, UDOH lpaita@doh.state.ut.us

Ph.D. in Sociology with specialization in Demography and Applied Statistics, and Master in Applied Statistics. Director of Research and Acting Director of the Office of Health Data Analysis, Utah



Department of Health. The Office maintains the state's Hospital Discharge Data Base, Ambulatory Surgery Data Base, the Hospital Financial Database and the Emergency Department Database (in collaboration with Bureau of EMS). The Office's internet site features an interactive query system that allows access to the hospital inpatient discharge database, now containing six years of data.

#### Rhonda Parker

Highway Safety Instructor/Child Car Seat Specialist, Utah Highway Safety

Rhonda has worked for the Office of Utah Highway Safety for a year and half. She is a highway safety instructor and child car seat specialist. She educates instructors throughout the state on the proper uses of car seat safety, air bags and other traffic safety issues.

#### Steve Ratcliffe, MD, MSPH

Family Practice Residency Program Director , Department of Family & Preventive Medicine University of Utah

Dr. Ratcliffe completed his medical school training at Washington University School of Medicine in St. Louis. He completed a family practice residency at the University of Utah and subsequently a Masters of Science in Public Health at the same institution. He has practiced at the Northwest Community Health Center since 1982 and between 1985 and 1990 was Medical Director of the Community Health Center Systems in Salt Lake City. Since 1993 he has been the Family Practice Division Chief in the Department of Family and Preventive Medicine and for the last nine months has been director of the Family Practice Residency. He is a clinical Associate Professor and has been active in writing and research in the perinatal arena.

#### Kim Segal, MPH/HSA

Program Director Governor Scott M. Matheson Center for Health Care Studies, U of U

Ms. Segal's work focuses on research and education in health policy with particon issues related to health care quality, cost and access. Research areas include: access to care with special attention to uninsured, the underserved, and

Medicaid/Medicare populations, cost containment, financing of care and insurance, managed care, public health (particularly issues related to the impact of health care reform on public health, relationships between public and private health sectors, i.e. medicine), mental health, rural health, the importance and use of health data, health status indicators, and state and federal initiative in health care reform

#### Darryl Snyder

Health Data Manager Office of Public Health Data, UDOH dsnyder@doh.state.ut.us

Darryl graduated from Brigham Young University with a B.S. in statistics/actuarial science. He spent 2.5 years working as an actuary for CIGNA Property and Casualty in Philadelphia, Pennsylvania. Darryl currently works with the Office of Public Health Data as the Health Data Manager. Prior to his move to OPHD he worked as an Information Analyst with Bureau of Surveillance and analysis within the Office of Public health data for six years. During this time, he has worked on the development of online access to UDOH data through the ACTION-2000 Health Information System and the MatCHiim System.

#### Ted H. Sonnenburg, REM

Solid & Hazardous Waste Specialist Salt Lake City-County Health Dept. Bureau of Water Quality & Hazardous Waste

Ted H. Sonnenburg is the Pollution Prevention Supervisor and Solid & Hazardous Waste Specialist for the Salt Lake City-County Health Department. He is responsible for developing and implementing their pollution prevention, used oil, processing facility, emergency response, and hazardous wast programs. Prior to joining the Health Department, Mr. Sonnenburg was employed by an environmental company as Site Manager of a soils regeneration site located adjacent to the Sale Lake Valley Landfill. He was responsible for the management of the facility staff as well as OSHA compliance and environmental monitoring and permitting. Ted graduated form the Colorado School of Mines with a Bachelor of Science degree in Geological Engineering.

#### **Jesse Soriano**

Director, Ethnic Minority Affairs U of U, Health Sciences Center

Mr. Soriano is the Director of the University of Utah Health Sciences Office of Ethnic Minority Affairs, a position that he has held for the past five years. Before coming to Utah, Mr. Soriano was the State Director for Migrant and Bilingual Education in Michigan and also the National Director of the US Office of Bilingual Education in the US Department of Education. Having started as a bilingual teacher trainer in the 1960's, Jesse has continued his work in multi cultural training both in the private sector as well as in the public sector. More recently, he developed a Diversity Training Program for the University Office of Human Resources to train University staff and faculty.

#### Sheryl N. Stuewe, CDA

UDOH, Bureau of Maternal-Child Health, Child, Adolescent Health Program

Sheryl has 4 years with the department and prior to that served 6 years as a Dental Office Manager. She also was Director of Dental Assisting at the Bryman School

#### Joan S. Thompson, Ph,D, RD, CD

Professor of Nutrition Weber State University ITHOMPSON8@WEBER.EDU

Dr. Thompson received her B.S. from the University of California, Berkeley with a triple major of Food Science, Nutritional Science and Dietetics. She received her M.S. from the University of Arizona, Tucson in Agricultural Biochemistry and Nutrition. Her Master's project was "Zinc Supplementation in Head and Neck Cancer Patients during Radiation Therapy." Joan's doctorate was earned also at the U of A in Nutritional Sciences, and her research project was "Zinc Supplementation in Chronic Renal Failure Patients Requiring Hemodialysis." Dr. Thompson worked for Utah Department of Health analyzing pediatric data form Utah's WIC program for four years. During the last eleven years, Dr.

Thompson has created a nutrition pro-



gram at Weber State University, and has had research interests in body image, nutracueticals, sports nutrition and nutrition education.

#### Anthony C. Tidwell, DDS

Salt Lake City-County Board of Health

Dr. Anthony C. Tidwell has served on the Salt Lake Board of Health for three and a half years. He also serves on the Utah Alliance of Local Boards of Health, as a representative for the Board of Health and as its president. He has been practicing dentistry in Holladay since 1985. He is involved in trying to bring fluoride to Utah's drinking water. Dr. Tidwell also keeps busy by serving on the community council and by being active in the scouting program. He and his wife Kathryn have four daughters. He enjoys wood carving, sculpting, and all sports. "I feel we as members of the Board of Health are involved in a great work. We really are making a difference in the quality of life in our communities."

#### **Cynthia Terry**

Nursing Student, BYU

Cynthia is from Utah, is attending BYU and is in her Junior Year in the Nursing Program.

#### Sonja Wallace

Pollution Prevention Coordinator
Utah Department of Environmental Quality

Sonja Wallace's job responsibilities include working with businesses, communities and the general public to promote pollution prevention and recycling within the state. Sonja is currently focusing most of her time on preparation for the 2002 Olympic Games for DEQ. Sonja graduated from the University of Utah with a Bachelor's Degree in Environmental Health. Sonja has been with the Department for 10 years. Sonja also serves as a Board Member for the Utah Environmental Health Association.

#### Anna West, CHES

Sudden Infant Death Program Coordinator Utah Department of Health

Anna West is the Sudden Infant Death Program Coordinator at the Utah Department of Health. Anna has B.S. and is completing her M.S. in Health Education from Utah State University. She is a Certified Health Education Specialist (C.H.E.S.). Anna has worked with a variety of health issues and spoken to many diverse groups on topics including tobacco-free youth, diabetes, breast cancer, safety, and more recently Sudden Infant Death Syndrome (SIDS).

#### **Randy Williams**

Solid & Hazardous Waste Specialist Salt Lake City-County Health Dept. Bureau of Water Quality & Hazardous Waste

Randy Williams is the Lab Director/Water Quality Specialist for the Salt Lake City-County Health Department. He is responsible for completing Sanitary Surveys on water systems in Salt Lake County, handling water system complaints, and directing the lab. He has been active in the Ground Water Protection Coalition and the subsequent Ground Water Protection Ordinance passed by some of the cities within Salt Lake County. He worked in the lab for thirteen years as a Microbiologist and a Lab Supervisor before joining the Bureau of Water Quality and Hazardous Waste as a Water Quality Specialist four years ago. He has done water, food, and medical microbiology for the county as well as bulk asbestos analysis and asbestos building inspections. He has been a consultant for the National Institute of Standards and Technology (NIST) for the past ten years as a Technical Expert for assessing bulk asbestos laboratories. He was the 1998 season guest speaker for the University of Utah's Rocky Mountain Center for Environmental and Occupational Health (RMCOEH) Asbestos Inspector Refresher course. Prior to coming to the Salt Lake City-County Health Department he was a quality control microbiologist for Max Factor. He is a member of the Utah Environmental Health Association (UEHA),k the American Water Works Association (AWWA), and the American Industrial Hygiene Association (AIHA). He is a graduate of Weber State University with a Bachelor of Arts degree in Microbiology and a minor in chemistry.

Scott D. Williams, MD, MPH
Deputy Director
Utah Department of Health

Deputy Director of the Utah Department of Health. From 1993-1996 he served as the Director of the Division of Community and Family Health Services at UDOH and prior to that was a fulltime faculty member in the Department of Pediatrics at the University of Utah. His public health interests include improving health and education outcomes form children at risk through interagency collaboration, involving the private medical care system as partners with public health in improving the rates of compliance with recommended preventive health services, and improving the use of data and information system tools in public health policy development and management.

#### William P. Yellowtail, Jr

Regional Administrator U.S. EPA Region VIII

Bill Yellowtail, a Crow Indian, is the first Native American and first non-Coloradan to hold the post. A State Senator from 1984 to 1993, the Wyola, Montana rancher has served on Natural Resources, Fish and Game, Judiciary and Education Committees. He chaired the Montana Environmental Quality Council. Bill graduated from Dartmouth College in 1971 where he earned a Bachelor of Arts in Geography and Environmental Studies.

As Regional Administrator, Bill directs the operations of more than 700 employees who carry out federal environmental programs dealing with air, water and land in Colorado, Montana, North Dakota, South Dakota and Wyoming. He is the seventh person to hold the top Denver position since the Agency's creation in 1970. Five others have held it in an "acting" capacity In fiscal 1997, the region VIII had an operating budget of about \$235 million.

operating budget of about \$235 million. More than half, approximately \$147 million, goes to States, Tribes, and communities in the form of assistance grants. Another \$45 million goes to "Superfund" hazardous waste cleanup programs, another \$5 million to oil spill and leaking underground storage tank work. Other operating programs such as air and water pollution receive \$37.5 million. Bill and his wife Margarette Carlson have one daughter, Kimberly Dawn Yellowtail.



# Conference Planning Committee

Name	Agency	Phone/FAX	E-mail Address	Committee Responsibilities
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